

Startup program



# techcare

techcare is a Novartis startup program run in Lisbon in partnership with Deloitte Digital and Beta-i, with a one-week bootcamp with Novartis professionals and affiliated healthcare experts and the possibility of running a pilot with the best solutions to reimagine the future in the healthcare ecosystem.

[www.novartis.pt](http://www.novartis.pt)



## What are we looking for

- > PRODUCT IN WORKING PROTOTYPE OR MVP
- > PRODUCT TESTING PHASE
- > ESTABLISHED FOUNDING TEAMS

## Why apply

### MENTORING

Novartis and affiliated healthcare experts (international) and experienced entrepreneurs

### DE-RISK TESTING YOUR SOLUTION

Speed things up with the help of Novartis, Test and validate your solution with industry experts, focus on problem-solution fit and tweaking and adapting solution to market needs and clients

### GET RELEVANT INTROS FROM DAY ONE

Access to Novartis network

### GROW BEYOND BORDERS

Leverage on Novartis International presence

### POWER UP

Power up your startup by enjoying the joint synergies among Novartis, Deloitte and Beta-i

## Events



### APPLICATIONS

September 4  
– October 15



### SELECTION

October  
16 - 27



### BOOTCAMP

November  
13 - 17

## Main Challenges

### EARLY DIAGNOSIS AND PATIENT REFERRAL

Develop tools, solutions and devices to identify, diagnose and classify diseases in primary care settings – promote early diagnosis.

Manage referral networks.

improve HPC education through immersive and virtual training.

### PATIENT ACTIVATION AND DISEASE MANAGEMENT

Develop tools, solutions and methods to improve patient disease awareness, patient activation and disease self management.

Strengthen the communication and information sharing between healthcare professionals and patients to improve disease management and outcomes.

Disease management for patients suffering from several chronic diseases.

Improve information sharing / collaborative platforms.

Optimize healthcare professional training.

### VALUE & OUTCOMES

Develop tools (e.g. simulators) that are able to demonstrate the budget impact of Novartis' products, and its potential clinical and economic return.

### COLLABORATIVE NETWORKS

Strengthen the relationship, communication and information sharing among healthcare professionals, patients and patient associations.

Improve information and initiatives sharing between patient associations to amplify their role.

Improve knowledge and experience sharing among physicians within therapeutic areas.

### SOLUTIONS

Cloud health and mHealth

Healthcare Gamification

AI (Artificial Intelligence) & Machine learning

IoT - Devices and Wearables

Big data & Analytics

AR (Augmented Reality) & VR (Virtual Reality)

### THAT RESPOND TO MAIN

### NEEDS IN THE FOLLOWING AREAS:

Heart Failure

Psoriasis

Spondyloarthritis

Asthma & COPD

Multiple Sclerosis

Retinal Pathologies

Oncology

