



# techcare

e-health program

## DAY ONE | January 21<sup>st</sup>

\* Everyone invited is welcome to attend

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<b>09:15 – 09:55</b>	Reception & Breakfast *
<b>09:55 – 10:20</b>	Setting the tone: Open Innovation *   Cristina Campos & Manuel Tânger
<b>10:20 – 11:05</b>	Panel: Innovation/Digital Transformation *   Speaker TBC
<b>11:05 – 11:20</b>	Coffee Break
<b>11:20 – 12:00</b>	Panel: the journey, so far *   Daniela Seixas, Eduardo Rodrigues, Ana Carreira, Catarina Franco, Sara Fernandes, Bé Alonso, Teresa Real
<b>12:00 – 13:20</b>	Novartis Disease Areas reverse-pitches *
<b>13:20 – 14:35</b>	Lunch
<b>14:35 – 14:50</b>	Startup walk-along with Novartis
<b>14:50 – 15:50</b>	Startup Presentations *
<b>15:50 – 17:30</b>	One-On-One Meetings: Startups & Disease Areas
<b>17:30 – 18:30</b>	Celebration Cocktail *

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## DAY TWO | January 22<sup>nd</sup>

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<b>09:00 – 09:30</b>	Meditation
<b>09:30 – 10:30</b>	Pilot Canvas Workshop *
<b>10:30 – 12:00</b>	One-On-One Meetings: Startups & Disease Areas
<b>12:00 – 12:30</b>	Digital Health from a patient perspective talk *   Patricia Adegas
<b>12:30 – 14:00</b>	Lunch
<b>14:00 – 14:40</b>	Success Factors & Pitfalls Workshop *
<b>14:40 – 17:30</b>	One-On-One Meetings: Startups & Disease Areas

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## DAY THREE | January 23<sup>rd</sup>

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**09:00 – 09:40** Breakfast: The startups meet Novartis Leaders

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**09:45 – 10:30** How to Pitch Workshop \*

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**10:30 – 13:00** Pitch Preparation

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**13:00 – 14:30** Lunch

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**14:30 – 16:30** Pilot Pitches \*

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**16:30 – 16:45** Coffee Break

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**16:45 – 18:00** Pilot Pitches \*

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**18:00 – 18:40** Pilot Selection by Novartis jury

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**19:30 – 21:30** Celebration Dinner & Announcements

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